

Altrincham Strategy Questionnaire

Securing the successful regeneration of Altrincham Town Centre is a key priority for Trafford Council. The Council has prepared the draft Altrincham Strategy to provide a coherent framework to assist in realising the transformation of the town centre over the next 10 years and support future formal planning guidance for the town.

To help us develop and fine tune the draft Altrincham Strategy, we would be very grateful if you could take the time to answer the following questions. All comments made will be analysed and the results published once this consultation period ends. Your views will be contributing to the long term future of Altrincham.

The draft Strategy draws together a number of separate pieces of work completed in relation to Altrincham over recent years and establishes a comprehensive vision for the revitalisation of the town centre.

The proposed vision for Altrincham Town Centre is as follows:

‘Altrincham will be a unique, attractive and vibrant Modern Market Town and an integral part of people’s everyday lives. It will have its own distinctive identity and be a place people can be proud of. The town centre will be an aspirational place with a wide variety of shops, cafes, bars restaurants, theatres, leisure, cultural and sports facilities alongside a quality residential offer.’

The ambition is to create one of the best market towns in the country and make Altrincham the ‘Modern Market Town’.

Question 1

Do you agree with the proposed vision and objectives set out in the draft Altrincham Strategy?

- Yes
- No
- Don't Know

Comments

Question 2

Do you agree with the proposed Altrincham Strategy Area boundary?

- Yes
- No
- Don't Know

Comments

Question 3

Do you agree with the proposed approach to the regeneration of Altrincham Town Centre as set out in the draft Altrincham Strategy?

- Yes
- No
- Don't Know

Comments

Question 4

Do you agree with the Town Centre Quarters identified in the draft Altrincham Strategy?

- Yes
- No
- Don't Know

Comments

Question 5

Do you agree with the development opportunities identified in the draft Altrincham Strategy?

- Yes
- No
- Don't Know

Comments

Question 6

Do you agree with the proposals to consolidate high street retailers within a defined retail core and encourage the development of a new boutique quarter?

- Yes
- No
- Don't Know

Comments

Question 7

Do you agree with the proposals to place Altrincham Market and the surrounding areas at the heart of future plans for the town centre?

- Yes
- No
- Don't Know

Comments

Question 8

Do you agree with the proposals to increase residential development within Altrincham Town Centre?

- Yes
- No
- Don't Know

Comments

Question 9

Do you agree with the proposed public realm and movement improvements outlined in the draft Altrincham Strategy?

- Yes
- No
- Don't Know

Comments

Question 10

In what ways could we maximise the opportunities of Altrincham's key assets?

Comments

Please return completed questionnaires to Trafford Council by post to: Trafford Council, Economic Growth, Trafford Council, Trafford Town Hall, Talbot Road, Stretford, M32 0TH; the Altrincham Town Team office or by email to altrinchamstrategy@trafford.gov.uk

Please ensure all comments and questionnaire responses should be submitted no later than 5.00pm on 13 April 2014. Your views will be contributing to the long term future of Altrincham.

